

# SaneriBox / SaneriBox

## package design development brief

SaneriBox is a subscription-based beauty sampling service operating in Eastern Europe looking for a talented designer who would be capable to create package design for us.

### Technical specification:

Package measurements – 200x200x40mm or 150x150x60mm (see pictures of an example below).

Design only for outer layer, no printing inside.

As the box itself is the main product, the aim of this design is to be outstanding – modern, clean, sophisticated, attractive, memorable and providing WoW-effect to the consumer.

Company Logo:



Package sample:



**Brand name:**

SaneriBox

**Scope of work:**

cosmetics, beauty. Woman – oriented.

**Associative array:**

useful, feminine, graceful, perfect, sophisticated, role model, refined, neat, fresh, simple, premium, box, cosmetics, beauty, woman, gift, wow!

**Coloring:**

no specific preferences in color, but it should be in line with corporate elements (logo color scheme) / or completely vice versa. Feel free to use your imagination, main rule – harmony in details.

**Additional comments:**

Time to time we may change size and colors of the box, based on seasonality and theme of the promotion therefore in favor shall be those designs, which would contain laconic elements, shapes, shades etc. which wouldn't lose their showiness in case of color change and keep brand recognition.

*If you have additional comments, or need for logo specification please contact us as we both are interested in fruitful collaboration.*